



## CALLAN RUSH

CEO, *Leader to Luminary Inc.*

THERE'S something massive happening on the planet right now.

Some call it a re-balancing of energy. Some call it a return of the Divine Feminine. Some call it a massive re-empowerment and healing of women around the world!

Whatever you call it, like never before, greater numbers of women are stepping into and holding onto positions of great power and influence worldwide...especially economically.

To be successful in business in the new millennium, you must understand the following fact:

**"Whether it's aspirin or automobiles, boats or businesses, holidays or houses, the research is crystal clear. Women DIRECTLY BUY or influence the purchase of over 80% of all consumer goods in North America!"**

Not having a specific, strategic plan in place to reach this powerful, purse-carrying demographic will be the kiss of death for your business. Especially in this economy!

Avoid the struggle most businesses endure. Instead, experience effortless growth and prosperity by learning the skill of selling and marketing to women!

And that is where Callan Rush can help.

Callan is the CEO and co-founder of highly successful Leader to Luminary Training, a company specializing in helping women in business achieve massive success in their entrepreneurial ventures.

The first female to lead and sell from the stage for the one of the largest personal development companies in the world, Callan Rush has worked alongside gigantic personal growth gurus like, T. Harv Eker, Jack Canfield, and Mark Victor Hansen (to name a just a few)!

She's sold millions of dollars of products and programs from the stage, and has supported multiple businesses to design and implement sales and marketing strategies that significantly and ethically increased their overall profitability.

In the first 6 months of running her own company, (Leader to Luminary Training), Callan reached over 200k in revenue! She quickly doubled that success in year 2, and is now on her way to a reaching the million dollar mark in her third year in business. And she did it by applying her highly coveted, "Secrets to Selling to Women!"

A top-notch trainer with over 15 years of success, Callan now dedicates her time to sharing these secrets to help others build lucrative business that help lots of people and make lots of money!

*"Callan's invisible mastery is expert and light – so light that the hours fly by while she enlightens, inspires, and shares amazing wisdom that gets tangible results!"*

*Anne Convery, LA, California*

An absolute expert in authentic, ethical sales and marketing, Callan delights her audiences with her unique blend of humor and wisdom, honesty and openness, and complete generosity of self and spirit.

**Book CALLAN RUSH for your next event:  
Email her at [bookings@leadertoluminary.com](mailto:bookings@leadertoluminary.com)**